



Sherbet Birdie

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Glamour photography is traditionally pretty bad. People end up looking like fuzzy aliens due to soft focus lens filters, heavily applied makeup and bad retouching. They are usually lying in awkward poses trying to portray some disturbing version of sex appeal, or else frolicking whimsically on a beach, perhaps, if we're lucky, riding bareback across the sands on a glistening stallion.

Sherbet Birdie is definitely an exception to the rule. Created by art director and photographer Sasha Dobies, Sherbet Birdie seeks to put style and originality back into glamour shots. No more fake sensuality or boring settings, with Sherbet Birdie Dobies creates fantasy worlds that show off the client at their best.

These themes have a distinct 50s style with a pinch of burlesque flair. Ranging from a sexy housewife (Ms Peppermint Tease), a cheeky cheerleader (Alpha-Beta Baby), to a grass skirt wearing beach goddess (Fran Japonié), the fantasy worlds are created with unique props, classy lingerie and clever styling. Whilst there is no doubt that they are sexy worlds that are created, the 50s style gives them a sense of mischief and elegance, a cheekiness that normal glamour shots do not have. This gives real women, not just anaemic models, the chance to show their natural beauty with a little help from the Sherbet Birdie girls, and some discreet retouching.

It's not only this that sets Sherbet Birdie apart. Once the shots have been taken Dobies then pushes the idea of a fantasy world by placing the model in a graphic setting. Using colours, images and graphic elements appropriate to each theme the piece blends both the photos and graphics into one piece. The outcome becomes a work of art, something that will hang nicely on any living room wall, with no fuzzy aliens in sight.

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